

Strategic Planning Session

Jan. 10th, 2022



BPELSG

**BOARD FOR PROFESSIONAL ENGINEERS,
LAND SURVEYORS, AND GEOLOGISTS**

Your Facilitators

- Sarah Irani
- Trisha St. Clair
- Facilitator Roles
 - Neutral party
 - Provides structure
 - Documents the discussion
 - Will correct grammar and spelling later



Your Participation

- Minimize distractions
- Respect one another's contributions
- Suspend judgement during brainstorming
- Self-monitor for time limits and side conversations
- Be willing to reach a consensus



Agenda

Introductions

Strategic Planning Overview

Mission, Vision, and Values

Goal Statements

Objective Development

- Licensing
- Applications/Examinations
- Laws and Regulation
- Enforcement
- Outreach
- Customer Service

Strategic Planning

Where are we now?

- Mission
- Environmental Analysis



Where are we going?

- Vision

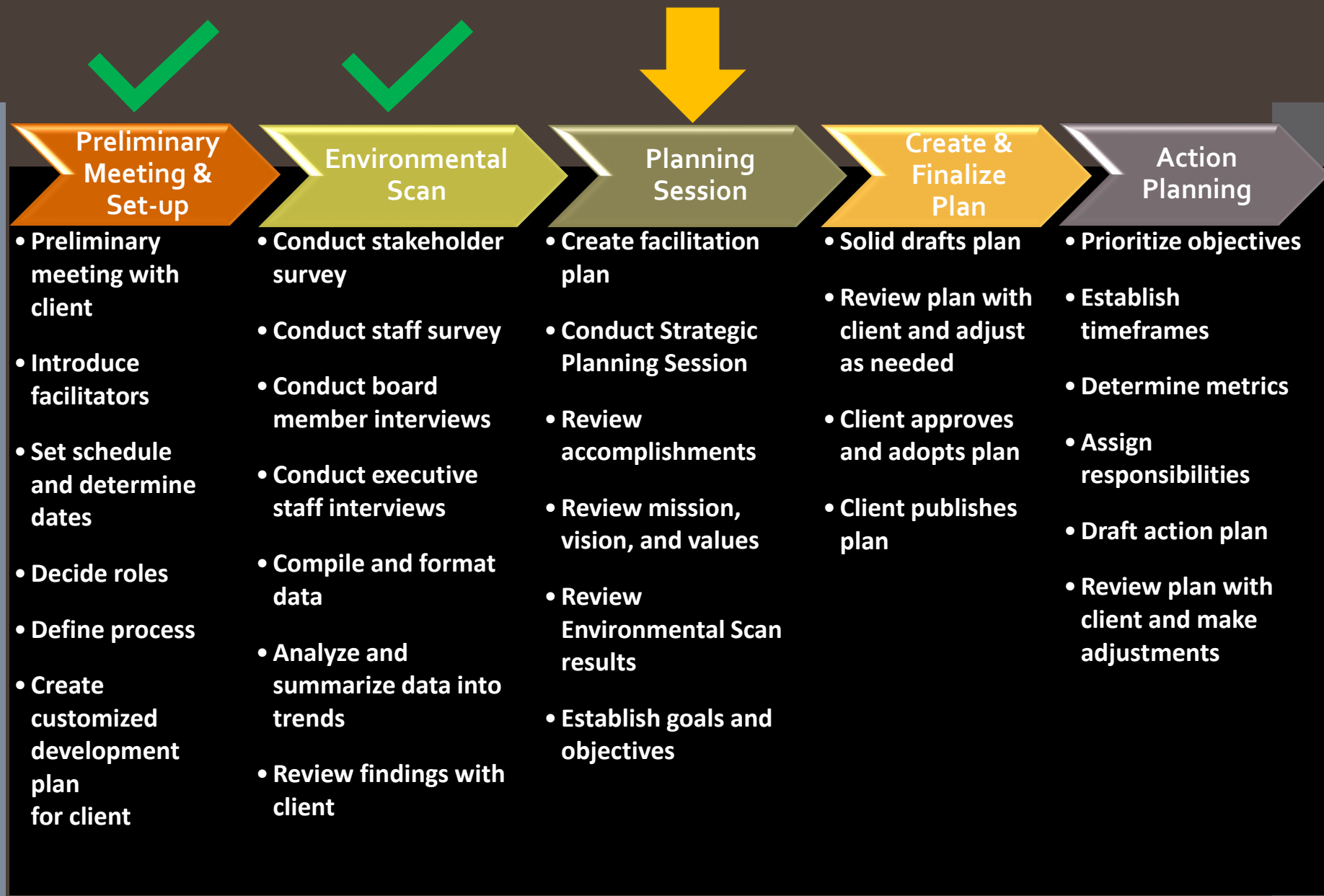


How will we get there?

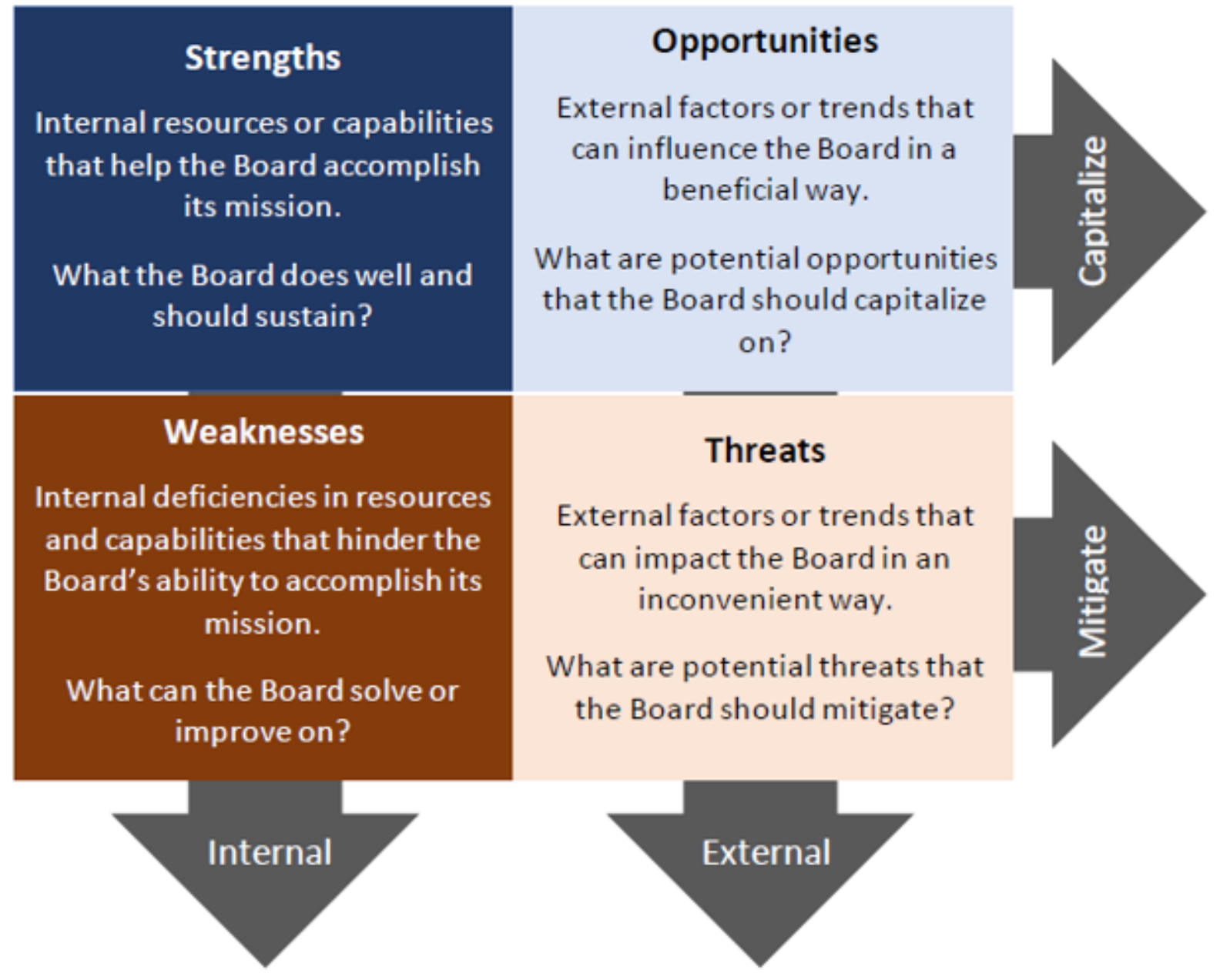
- Goals
- Objectives



Strategic Planning Roadmap



SWOT Analysis



Comparison of 2014 & 2021 Environmental Scans

<u>2014 Environmental Scan</u>		<u>2021 Environmental Scan</u>	
1202 Participants		623 Participants	
1149	Professional Licensed by the Board	552	Professional Licensed by the Board
12	Consumer/Member of the Public	36	In-Training Certificate Holder
14	Represents a Professional Association	14	Current Applicant
13	School or College	3	Consumer/Member of the Public
14	Other	14	Other

Mission Statement

"We protect the public by promoting and enforcing standards for competence and integrity through licensing and regulating the Board's professions."



Mission Statements

1. We protect the public's safety and property by promoting standards for competence and integrity through licensing and regulating our professions.
2. We protect the public's health, safety, and welfare by promoting standards for competence and integrity through licensing and regulating professional engineering, land surveying, and geology.
3. We protect the public by promoting adherence to the laws and standards for competence and integrity through licensing and regulating the Board's professions.
4. We protect the public by promoting and enforcing standards for competence and integrity through licensing and regulating the Board's professions. ~~of engineering, land surveying, and geology.~~

Vision Statement

"A safe and resilient California with confidence in the integrity and work of the Board's licensed professionals."



Values

-  **Accountability**
-  **Competence**
-  **Consumer Protection**
-  **Equity**
-  **Fairness**
-  **Integrity**
-  **Professionalism**



SMART Objectives

Specific



- Details what needs to be done

Measurable



- Success that can be measured

Action Oriented



- Uses action words

Realistic



- Possible to attain

Time Based



- Timeframe is clear

Objective Formula

Action	+	Goal/Issue	+	Benefit/Why
Create	+	an "Expert Witness Manual" for Subject Matter Experts	+	to increase effectiveness of reports.
Recruit and train	+	10 additional Subject Matter Experts for consultation on enforcement cases	+	to reduce investigation cycle times.
Create and implement	+	an "Application Submittal Checklist" for applicants	+	to clarify application requirements.
Develop	+	an outreach strategy directed to potential applicants	+	to education regarding the Board's licensure process.

A close-up photograph of a white ceramic mug filled with a frothy coffee beverage. The coffee has a thick, golden-brown foam on top. The mug is wrapped in a grey, textured knit blanket. In the background, several autumn leaves in shades of orange, red, and brown are scattered on a white newspaper. The scene is lit with warm, soft light, creating a cozy atmosphere.

Break

Will Return At:

Licensing

The Board provides applicants and licensees a method for providing services in California to protect consumers.

- Summary starts on pg. 6

Licensing

Action

Issue

Benefit

Action	Issue	Benefit

Licensing

Action

Issue

Benefit

Action	Issue	Benefit

Applications/ Examinations

The Board promotes appropriate standards so that qualified individuals may obtain licensure in order to protect the public.

- Summary starts on pg. 15

Applications/Examinations

Action	Issue	Benefit

Applications/Examinations

Action	Issue	Benefit

Laws and Regulations

The Board ensures that statutes, regulations, policies, and procedures strengthen and support its mandate and mission.

- Summary starts on pg. 22

Laws and Regulation

Action	Issue	Benefit

Laws and Regulation

Action	Issue	Benefit

Lunch Break
Will Return At:



Enforcement

The Board protects the health and safety of consumers through the enforcement of the laws and regulations governing the practices of engineering, land surveying, geology, and geophysics.

- Summary starts on pg. 29

Enforcement

Action	Issue	Benefit

Enforcement

Action	Issue	Benefit

Outreach

The Board promotes the importance of licensing in an effort to regularly and consistently educate consumers, licensees, and stakeholders about the practice and regulation of the professions.

- Summary starts on pg. 38

Outreach

Action	Issue	Benefit

Outreach

Action	Issue	Benefit

Customer Service

The Board strives to enhance organizational effectiveness and improve the quality of its services.

- Summary starts on pg. 45

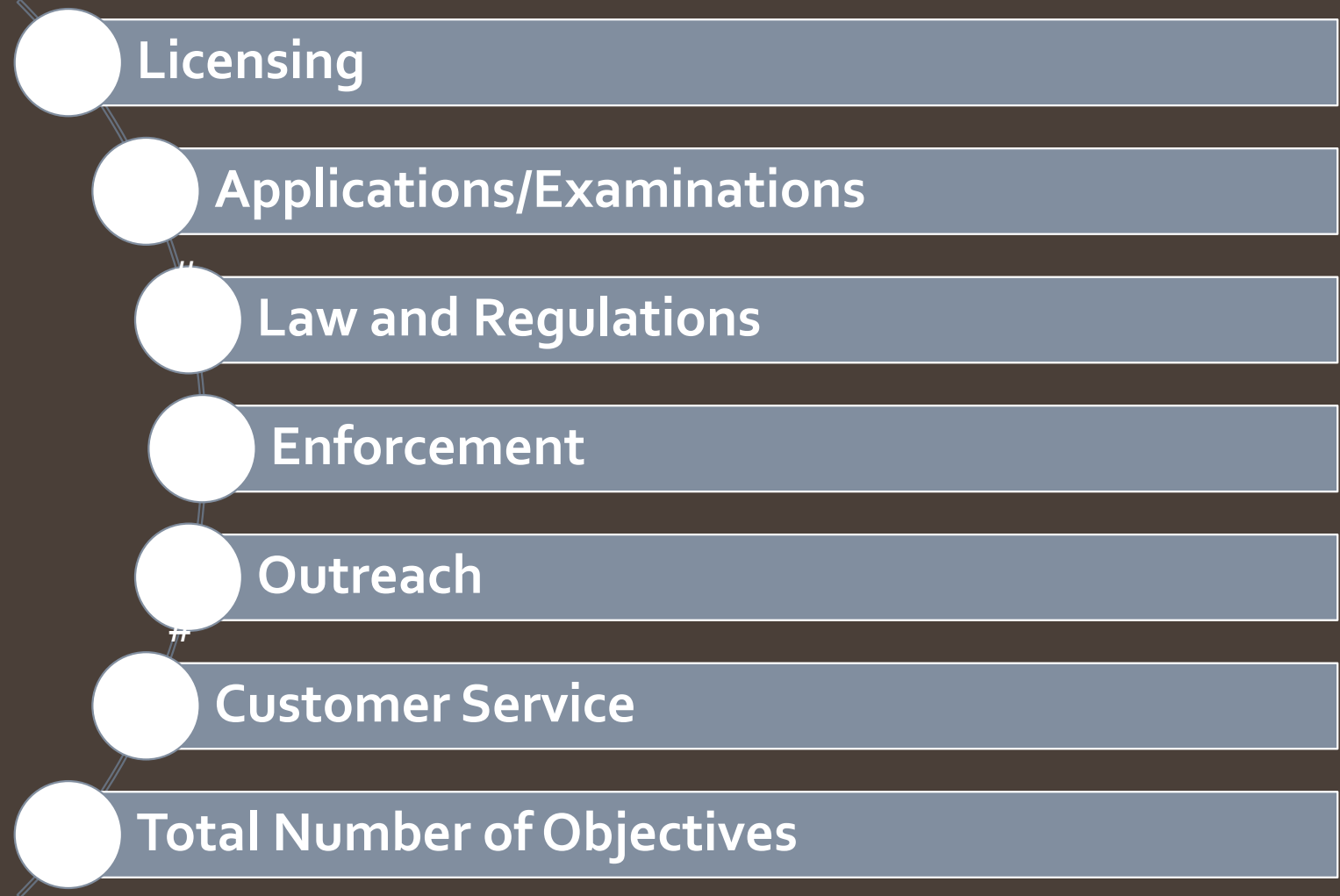
Customer Service

Action	Issue	Benefit

Customer Service

Action	Issue	Benefit

Strategic Plan Objectives



Years to complete:

Next Steps

- SOLID drafts strategic plan for Board review
- Board approval of strategic plan
- Action planning



**Thank you for
your
participation!**

- Sarah Irani, SOLID Strategic Business Analyst

Sarah.Irani@dca.ca.gov

- Trisha St. Clair, SOLID Strategic Business Analyst

Trisha.St.Clair@dca.ca.gov